



# DUCKEWE BRAND

ECO-STREETWEAR

PRODUCT CATALOGUE

PREMIUM MATERIALS SUPERIOR CRAFTSMANSHIP  
CHRISTCHURCH NEW ZEALAND  
EST. MMXIX  
*Duck Fwe*<sup>®</sup>  
80 13  
REGISTERED TRADEMARK  
THE ORIGINAL WE'VE GOT YOUR BACK  
CUSTOM FIT WAFFLE AND BOLLOCKS



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# WHERE'S THAT?



## UP THE HILL, DOWN THE BAR & EVERYWHERE BETWEEN

We like to get around as much as our customers do and in the last year our tees have seen some action. Duckwe threads are worn by \*deep breath\* the **sofa-surfer, skater, DJ, rocker, swimmer, bougie city dweller, break dancer, champion powerlifter, snowboarder, single fin surfer, artist, mountain climber, tree planter and beer drinker** alike! And that's just some of the people we know about. We represent an eclectic mash up of individuals doing their thing, brought together by a shared passion for decent threads and decent earthy values.

**Made for the people, by the people.** We collaborate with a huge network of local artists, designers and sustainability nuts to ensure that our garments look good, feel good and do good, too. Our commitment to using natural fabrics, support of native tree conservation and passion for community events is what makes Duckwe **eco-streetwear EWE give a DUCK about.**



# A WORD FROM JACK



Jack Richardson, Company Director



Early concept drawings, very punny

*This business is about providing eco-friendly options for the fashion industry. We're special because we carry the weight of a major brand but we're local and part of the community. In other words - we pack the same quality as the big boys but we still want to play in the sandpit.*

*Our garment design process is central to the brand. Everything is developed from scratch, including the fit, materials and batch-dyed fabrics. Eco-focussed choices make sure everything we produce is kind to the planet and made from only recycled or natural materials. Our shipping uses sustainable packaging and we support native tree conservation through campaigns and donation. The environment matters to us because it matters to you.*

*We support and host a variety of events in and around Christchurch. As a musician myself, I love providing opportunities for music to be played live and enjoy working alongside other local musicians, soundsystems and street artists. This summer we will be running the countries largest skate competition in North Canterbury - inside of a major music festival. Too good.*

*Our customers are at the heart of the business and we love connecting face to face through Christchurch's eco-market scene. We enjoy developing short-run collabs with local fashion designers and create all our prints with local artists. We're also known for wild beer collabs, supporting outdoor swimming events, surfing competitions and tree planting projects.*

*Everyone in this catalogue is named. It is a business built on community and everyone pictured has had a part to play. We owe a huge thanks to those who support us and their credit is due. Flick the pages, take a journey through the world of Duckewe, our ethics, design work, events and people. I'll leave you with a whakatauki that embodies one of our core values:*

**He aha te mea nui o te ao**  
 What is the most important thing in the world?  
**He tangata, he tangata, he tangata**  
 It is the people, it is the people, it is the people

# PREMIUM MATERIALS SUPERIOR CRAFTSMANSHIP



Longbeach Holdings, Heathcote Valley

## DUCKEWE

### AND WE DON'T MIND TELLING YOU...

Our garment design process gets serious with the good people at Longbeach in Heathcote Valley, Christchurch. We partner with a company that is a longstanding staple in the NZ fashion industry, responsible for bringing you Swann dri, as well as a host of other household names. They provide the security of experienced hands which guarantee top-shelf quality alongside the resources and design team to let us get really creative with our ideas.

At Duckewe we value ethical trading and we made a conscious decision from day one that our manufacturing process would be as transparent as possible - **and we don't mind telling you.** There are too many ethical horror stories in this industry and we intend to sit on the right side of history. By partnering with Longbeach we can ensure that there is fair trade from factory to shop floor. Their in-house auditors visit our manufacturers on site in China regularly and have longstanding friendships that make these trips as much about having a good yarn over tea as they are about routine inspections. This type of relationship ensures that the important conversations happen and that worker's welfare is kept on top. We love it.

In our time working with Longbeach we have helped bring about environmental initiatives that now see all kinds of their products being shipped in compostable packaging.

We love to work local wherever we can and balance this carefully with providing clothing at a price point that our customers can afford. Designing in NZ and manufacturing abroad is how we currently achieve this goal. Our socks however are manufactured right here in Christchurch with Sockspacific.



Chris Fenton  
 Washington Way Skate Park, Christchurch

# MENS COLLECTION



Niwa Warner at Duckbrewe Skate Festival, Two Thumb Brewery, Christchurch Jan 2021

# TEES



1.

2.

3.

- 1. DUCKBREWE BEER
- 2. DUCKEWE TEE
- 3. DUCKEWE LIFESTYLE

Duckwee tees at home inside Two Thumb Brewery, Christchurch. A secret beer cave ideal for hatching schemes, brewing collabs and the odd giant skate festival. Drop in for a Duckbrewe on tap.

Alex Watson, owner of The Little Bone Broth Company, Christchurch

## WHAT DOES STREET FEEL LIKE?

**MEN'S GLACIER SLUB**  
DE002 S, M, L, XL

100% SLUB COTTON, DESIGNED WITH MOVEMENT IN MIND

PRINTED NECK LABEL

SLIM FIT DESIGN

TRIPLE-STITCHED SIDE SEAMS

165GSM BREATHABLE FABRIC

WATER-BASED PRINTS

HEM LOOP TAG



Our lightest tee yet. These sweat-busting beauties will help you keep cool in the sun or out on the run. Made with 165gsm slub cotton, they are the perfect antidote to all that nasty synthetic 'technical wear' that's been clogging the market and landfills. Made from 100% natural materials, the slub cotton design allows for more air to pass through the fibres than your average tee, keeping you cool and the planet happy.



ROADIE



SOUND INSPIRATION



BILLBOARD



**ROADIE**  
DE003  
S, M, L, XL, XXL  
Roadie logo on charcoal fabric with a Harley-orange print. Inspired by bikers & Motorcycling Downunder.



**DUCKEWE CLASSIC**  
DE003  
S, M, L, XL  
Classic DE logo print with a duck foot and ewe hoof shield on the reverse. The mark of an animal.



**TO THE MOUNTAIN**  
DE003  
S, M, L, XL, XXL  
DE pocket print with large To The Mountain back print on charcoal fabric. Re-stocked up to size XXL.



**DUCKEWE TO THE MOUNTAIN?**

Our mission is to provide more sustainable options within the fashion industry, but the name Duckewe goes further than sticking two fingers up at plastic waste.

The phrase 'Duckewe to the mountain' is designed to motivate: it's what gets fat guys up big hills, skaters landing their next trick, DJs on stage and makes wild festivals happen. We consider Duckewe as a mindset to live by. Pull on a shirt, embrace the philosophy and get shit done. With a Duckewe attitude, anything is possible.



BAMBI, SUBASS DJ at Two Thumb launch event

**CRAFT CONSTRUCTION**

It's all about the detail. That's why we love designing our garments from scratch. Anything that comes with the Duckewe label stands for premium materials & superior craftsmanship. Good clothes done right. How it should be.

This range of tees is made from 100% brushed cotton, 165gsm thickness makes them lightweight, breathable and ultra-flexible. Perfect gear for getting stuck in. Each tee comes complete with contrast neck tape and printed neck logo: we're not into scratchy tags and neither are you. They also feature a stitched logo on the hem loop for that extra bit of class.

**TO THE MOUNTAIN**  
DE003

S, M, L, XL  
To The Mountain print on an off-piste fabric, think 'explorer white'. Custom dyed and soft as hell.



**BILLBOARD**  
DE003

S, M, L, XL  
Billboard chest print on an off-piste fabric. Mountain artwork by NZ graphic designer Tim Wightman.



**DUCKEWE CLASSIC**  
DE003  
S, M, L, XL  
Classic DE logo print. Big. Bold. Right up in your face.



James Stevenson, tradie

## IT'S A STITCH UP

When hosting our first skate festival we teamed up with South Island skatepark builders Civil Parks who put together an epic mini ramp for the event. It was only right to return the favour with a collab tee.

### SKATEPARK TEE

DE003

S, M, L, XL, XXL

Level up with our first embroidered logo tee. Featuring a jumbo skatepark building back print designed in Christchurch (pg.15).

### DUCKBREWE

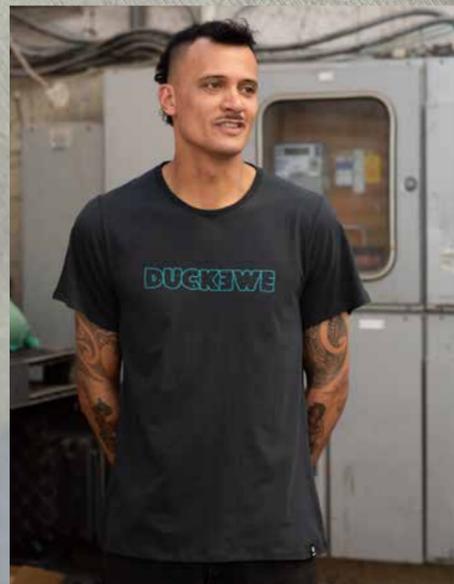
DE003

S, M, L, XL, XXL

The ultimate obscure beer tee. Only 1200L of our first collab beer was brewed. 48 bottles remain as of Aug '21. Brew #2 out in November.



Pad Bones, Barber at The Dog Box Barber Shop, Christchurch



### OUTLINE

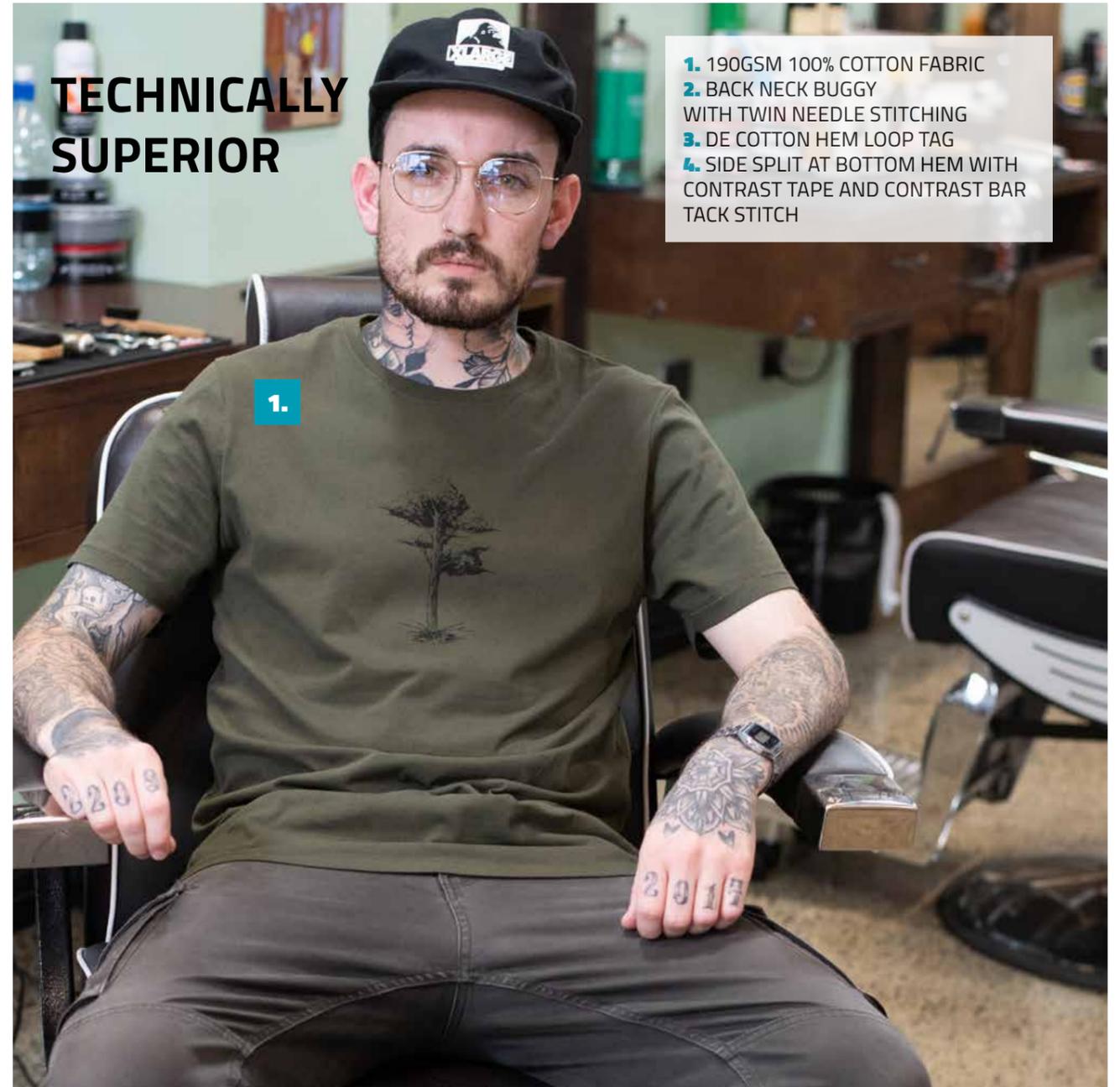
DE003

S, M, L, XL, XXL

Outline print in neon blue with matching neon neck tape. Makes a scene when the rave lights hit it.

## TECHNICALLY SUPERIOR

1. 190GSM 100% COTTON FABRIC
2. BACK NECK BUGGY WITH TWIN NEEDLE STITCHING
3. DE COTTON HEM LOOP TAG
4. SIDE SPLIT AT BOTTOM HEM WITH CONTRAST TAPE AND CONTRAST BAR TACK STITCH



1.



### MATAI

DE005

S, M, L, XL, XXL

Matai tree print on forest green fabric, in celebration of NZ native trees. Designed by a metalhead.



2.



4.



3.

# MICRO-RUN ALTERED SINGLETS DE003B

We love to work local and were stoked to have these singlets batch-altered in Christchurch by fashion designer Anna Hall. Choose from any printed tee design. Available in sizes S-XXL with on-demand production.

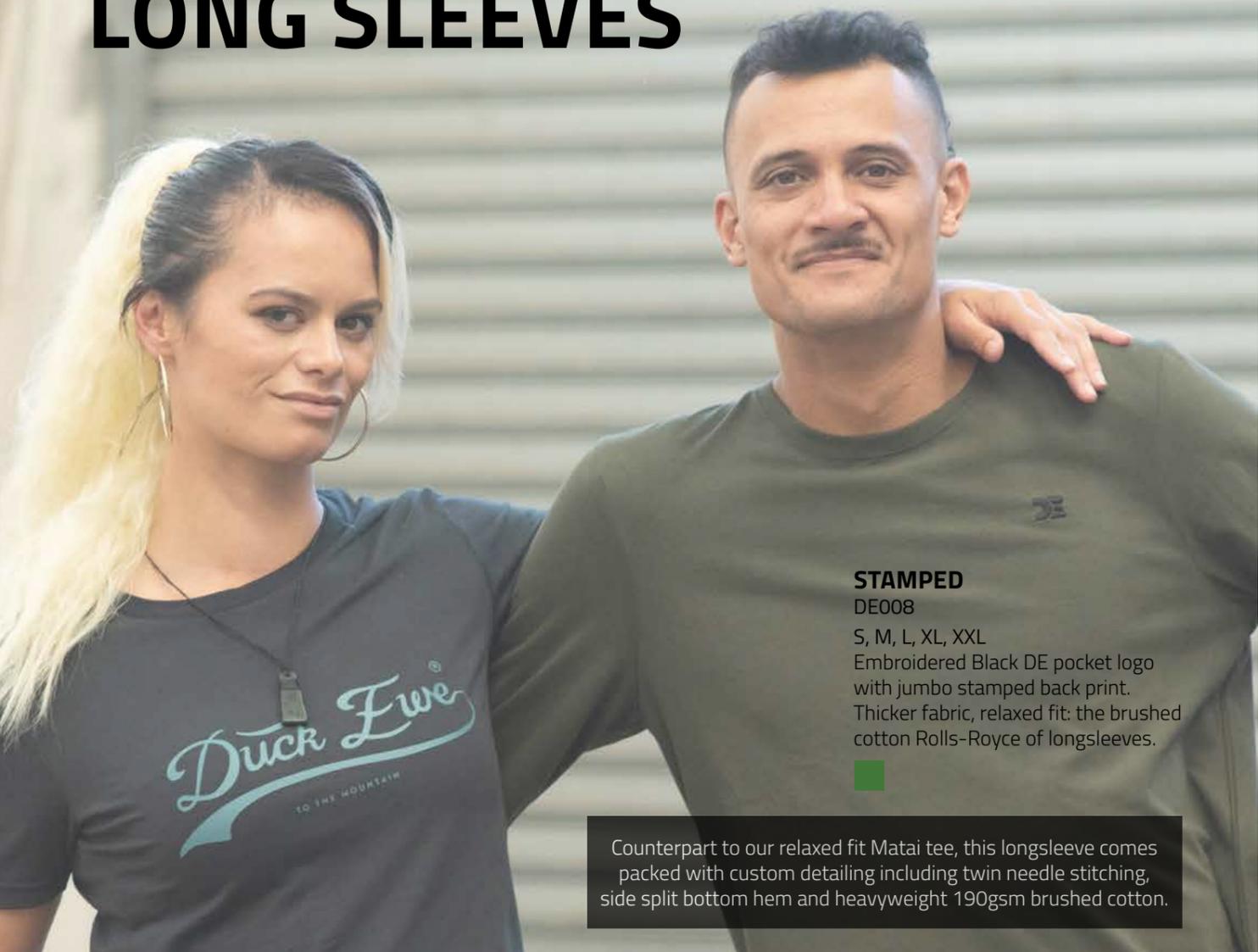
1. DUCKEWE CLASSIC SINGLET
2. ROADIE SINGLET
3. SKATEPARK SINGLET



These singlets represent the ultimate in comfort and manoeuvrability. Free the pits and get your swing on.

Moonboots, Duckewe sponsored skater

# LONG SLEEVES



**STAMPED**  
 DE008  
 S, M, L, XL, XXL  
 Embroidered Black DE pocket logo with jumbo stamped back print.  
 Thicker fabric, relaxed fit: the brushed cotton Rolls-Royce of longsleeves.

Counterpart to our relaxed fit Matai tee, this longsleeve comes packed with custom detailing including twin needle stitching, side split bottom hem and heavyweight 190gsm brushed cotton.



**SLANTED**  
 DE007  
 S, M, L, XL, XXL  
 165gsm Longsleeve with Slanted print. A versatile and lightweight baselayer to wear below a jacket or a tee. Or roll with it free...



Nino Sanft, skater & barber, Christchurch

H  
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S



Duckewe hoodies are made from 100% cotton loopback 320GSM fabric in a relaxed fit. They feature a soft single jersey lined hood alongside a heavy duty rib to cuff and hem; providing an excellent balance of comfort and durability. The kangaroo pocket conceals a secret stash pocket, approx. mobile sized, it's perfect for keeping sh\*t safe.

This hoodie has flat cotton pull chords with a flat stitch base and stitched button hole eyelets on the hood. There's no plastic or metal here, just biodegradable eco-friendly goodness. As always, designed in Christchurch. All purchases support native tree conservation.



## WHAT DOES STREET FEEL LIKE?

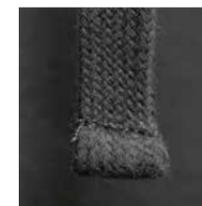
COTTON PRINTED NECK LABEL



QUACK STITCH LOGO



FLAT STITCH COTTON PULL CHORD



DE EMBROIDERED POCKET PATCH



BUTTON HOLE EYELETS



320GSM LOOPBACK 100% COTTON FABRIC



SECRET STASH POCKET



HEAVY DUTY RIB CUFF & HEM



### DUCKEWE HOODIE

DE006

S, M, L, XL, XXL

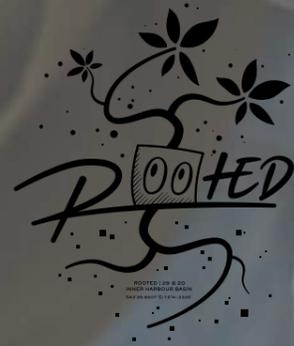
DUCKEWE embroidered chest logo in street sign silver. Packed with eco-inspired design features and a dangerous little stash pocket.



# HOODIES

Our second hoodie offering features all the same punch-packing eco-design features as the first, plus a dropped shoulder, contrast moss green body and graphite inner-hood.

DUCKEWE



## ROOTED HOODIE

DE006

S, M, L, XL, XXL

Stay rooted with our all natural, drop shoulder, tri-colour hoodie. Features an embroiered five finger on the chest pocket, Duckewe sleeve print and Frankie Five Finger back print by Christchurch artist, Ben Lyttle. Complete with secret stash pocket and co-ordinates for finding Frank!



Freddy Five Finger  
Greenlane Market, Christchurch



Freddy, Poppy & Joesass  
Two Thumb Skate Jam



Frankie Five Finger on a planting trip to Quail Island

## NATIVE TREE CONSERVATION

New Zealand is known across the world for its beautiful unspoilt landscapes. Yet since the arrival of people, forest areas have dropped from 80% to just 15% with many native tree species endangered (DoC). There is a battle to preserve and protect what remains and we're joining the fight. By planting more native tree species, we can restore the forests & look after NZ's rich and unique wildlife, too.

Duckewe has been a proud supporter of native tree conservation since the beginning and we love to get involved with the mahi through planting trips, donations and raising awareness for the next generation of tree huggers. Watch out for some dangerous photo antics coming soon #junkinhetrunk

## FRANKIE FIVE FINGER

When first sponsoring tree planting schemes through Trees That Count, luck had it that we would find our funds allocated to the prolific growers Sue and John above Cass Bay in the Port Hills - right in our back yard!

Sue and John have helped us to understand the importance of native tree conservation and gifted us our local five finger mascots. When Frankie was rooted back at their farm, we celebrated with this illustrated hoodie (and a good drink). If you look closely, the design includes the satalite co-ordinates for where Frank grows today. Please ask in advance before paying a visit!

S43°35.9207' E172°41.3335'





# WOMENS COLLECTION



Gracey George & Krysta Ashwell at Duckbrewe Skate Festival  
Two Thumb Brewery, Christchurch Jan 2021



Poppy Epic, skater, dancer & model, Christchurch

# TEES

Womens fit tees that deliver. Packed full of eco-features & custom detailing, these tees go good. Get party appropriate with our Vodka and Coke designs. All purchases support native tree conservation.



Kasia, South Island climber



## VODKA

DE009  
XS, S, M, L, XL

Vodka print on forest green. Made from 100% brushed cotton. Street fit with grin stitch on sleeves and lower hem. Features contrast neck tape and back neck buggie for added comfort. Complete with cotton hem loop tag and re-usable beer mat swinger.



## MULTI-TALENTED MODELS

Did you know that our models are also skaters, climbers and musicians, too? On this page, see Christchurch based RNB singer Juana Kino (left) and NZ rapper Tali JOY (right). Juana performed live at our first Skate Festival in Jan '21 and will be back on stage with us again this NYE (pg49).



## ARTISTS CORNER

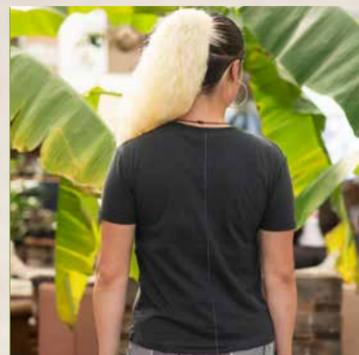
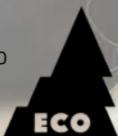
UK based illustrator Jessica Dawson helped to develop our very first logos back in 2018, these include the widely used blocktype DUCKEWE and the Coke design seen above. Interesting fact - neither design is a font and both were hand drawn before being digitized. Look out for our next around the world collab coming soon. You can find more of Jess' art at [www.essca.co.uk](http://www.essca.co.uk)



Jess Dawson, UK

# TEES

We are always pushing the boundaries to become more sustainable and kinder to the planet. That goes right down to our cotton tags. A detail all too often overlooked by clothing companies due to it's higher cost. Most manufacturers choose polyester for their labels which then takes hundreds of years to biodegrade. By making this small change, we are changing the game and raising expectations for the industry.



## COKE

DE009  
XS, S, M, L, XL  
Coke Tee in charcoal made from 100% brushed cotton. Street fit with grin stitch on sleeves and lower hem. This tee also features a contrast grin stitch centre seam on the reverse.



All Duckewe tees feature contrast neck tape and a doubled-layered back neck buggie for added comfort. Complete with cotton hem loop tag and re-usable beer mat swinger, we take pride in providing eco-focused fashion solutions.

Follow us on our journey as we use more sustainable and recycled materials with every new release.



## STAMPED

DE009  
XS, S, M, L, XL  
DE front print inc. tree graphic and jumbo back print in electric blue. 100% brushed cotton, it's like wearing a cloud.



# BOYFRIEND FIT

Duckwe Mens slim fit tees are the OG boyfriend fit. Wear them one size down from your normal for a fitted look or go right up to XXL for proper lounging out gear. 100% brushed cotton makes this a premium comfort experience. And the all natural fibres won't hurt the planet either.

Choose from glacier, charcoal, forest or off-piste fabric. Small run and batch dyed, you won't find another at the party.

## SLUB COTTON

Glacier dyed fabric with a unique slub cotton weave. This tee is made from threads that have natural irregularities to create a distinctive pattern. It's lightweight, breathable construction is perfect for keeping cool in the sun.



Kasia, South Island Climber near Queenstown in an XXL Civil Parks Singlet



## ROADIE (ALTERED SINGLET)

DE003B

S, M, L, XL

Roadie tee with a post-manufacture alteration in Christchurch that will free your pits! Find more detailed info about our micro-runs on page 16.



## BILLBOARD

DE002

S, M, L, XL

Billboard print on a glacier fabric. 100% slub cotton construction.



## TO THE MOUNTAIN

DE003

S, M, L, XL

To The Mountain Print on a charcoal fabric. 100% brushed cotton construction.



# OUT THE GATE

Poppy Epic, 1st place winner in a Civil Parks Collab tee

Duckbrewe Skate Festival Jan 2021  
Two Thumb Brewery, Christchurch



# MICRO-RUN LEAF PRINTS

This is where it's at. Ultra-exclusive local collabs where you can rock something you *know* isn't gonna be worn by any other body at the gig.

We've partnered with The Clothworks of Christchurch to develop our first all-over print. Each different and original from the next. Local artist Seonaid uses fejoa, Canadian maple and sycamore leaves foraged from the red-zone in Christchurch. She dyes them in an eco-friendly steaming process using iron-water to make some next level colour spills and patterns. Get 'em whilst you can.

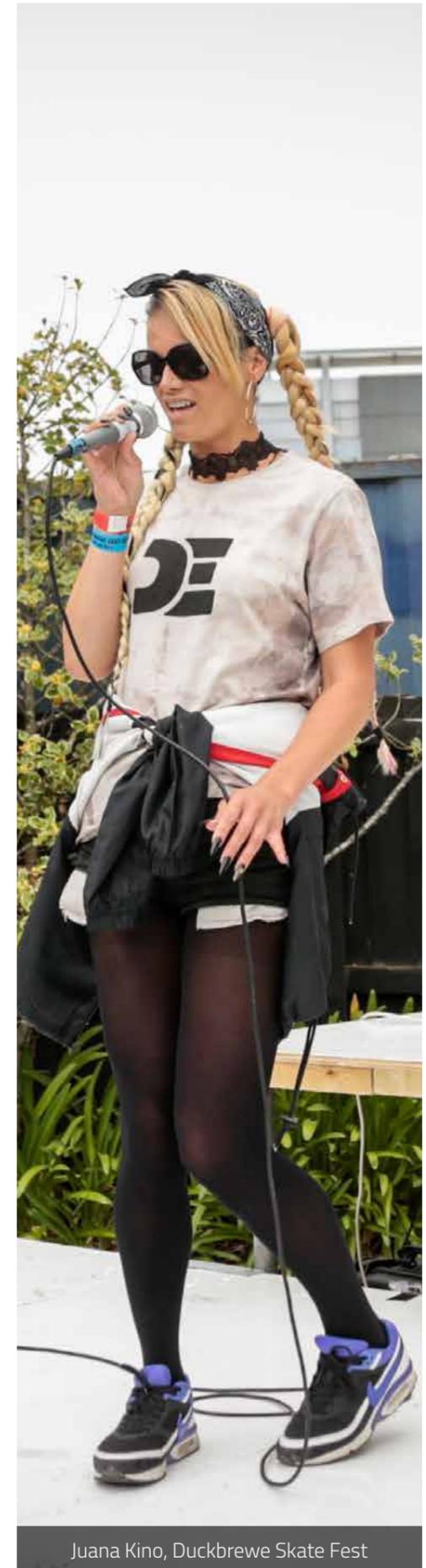


Seonaid at The Clothworks studio, Christchurch

## DE TREE PRINT DE003C

S, M, L, XL

Classic DE print: big, bold and in your face. Complete with iron-dyed leaf pattern. Each unique from the next; they are more than a little exclusive.



Juana Kino, Duckbrewe Skate Fest

# HOODIES

**LOVE YOUR LOOPBACK**

All Duckewe hoodies have a loopback cotton interior. This fabric is designed not only to be soft and durable, but also a much better choice for our environment than the polyester you find in other hoodies.

**ROOTED HOODIE**

DE006  
S, M, L, XL, XXL  
Tri-colour brushed cotton hoodie with Rooted design by Christchurch artist Ben Lyttle, celebrating native tree conservation. Cheeky stitched five finger on chest.



**DUCKEWE HOODIE**

DE006  
S, M, L, XL, XXL  
DUCKEWE embroidered chest logo in street sign silver. Packed with eco-inspired design features and a dangerous little stash pocket.





# BLANK

We keep a stash of blanks for our short run collaborations with local artists. They look so damn good blank though, we can't help but sell a few! Available exclusively online - limited quantity.

## WOMENS FOREST TEE

DE009

XS, S, M, L, XL

Forest green tee made from 100% brushed cotton. Street fit with grin stitch on sleeves and lower hem. Contrast neck tape and back neck buggy for added comfort.



# BLANK

All blanks come with re-usable beer mat swinger and compostable packaging. Watch the social feeds for special edition collab prints featuring designs from local artists. Released at random across the year. Keep. Eyes. Peeled.

## MENS CHARCOAL TEE

DE003

S, M, L, XL, XXL

Charcoal tee made from 165GSM 100% brushed cotton. Contrast neck tape and back neck buggy for added comfort.

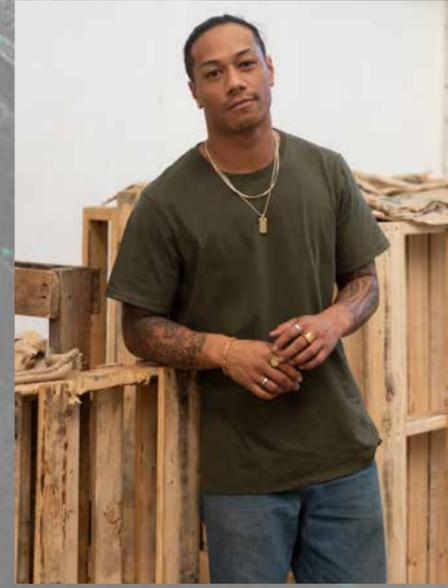


## WOMENS CHARCOAL TEE

DE009

XS, S, M, L, XL

Charcoal tee made from 100% brushed cotton. Street fit with grin stitch on sleeves and lower hem. Contrast neck tape and back neck buggy for added comfort.



## MENS FOREST TEE

DE005

S, M, L, XL, XXL

Forest green tee made from 190GSM 100% brushed cotton. Twin needle stitching, side split at bottom hem with contrast tape and contrast bar tack stitch.



## UNISEX OFF-BLACK HOODIE

DE006

S, M, L, XL, XXL

Charcoal hoodie made from loopback 320GSM 100% cotton fabric in a relaxed fit. Feature a soft single jersey lined hood alongside a heavy duty rib to cuff and hem. Includes secret stash pocket.



Our Blanks range has been noticed as a more sustainable alternative to other brandable garment companies. We recently worked with Monstera & Men in Christchurch to help them get their logos onto fabric. Find out more about using our clothes for your business by inquiring direct to [jack@duckwebrand.com](mailto:jack@duckwebrand.com)



## MENS CHARCOAL LONGSLEEVE

DE007

DE007

S, M, L, XL, XXL

Charcoal long-sleeve made from 165GSM 100% brushed cotton. Contrast neck tape and back neck buggy for added comfort.



## MENS FOREST LONGSLEEVE

DE008

S, M, L, XL, XXL

Forest green long-sleeve made from 190GSM 100% brushed cotton. Twin needle stitching, side split at bottom hem with contrast tape and contrast bar tack stitch.



# S

# SOCKS COLLECTION

These are socks on another level entirely. Completely 100% plastic free, you won't find many toe-coverers with that credential... in the world!

Designed and manufactured by our master sock-makers in the heart of Christchurch, Electric Sheep use only the finest Australasian Merino in a unique weave that provides excellent comfort, strength and durability - without the need for elastane.



Worn on the couch, up the hill and everywhere in between. These socks are the favourite of competition winning skaters, glacier hikers, brewers, urban ninjas and bougee city dwellers alike.

The unique properties of Merino make these moisture-wicking, temperature regulating bad boys the perfect companion for almost every occasion.



# MERINO WOOL SOCKS



**CHAINMAIL**  
DE010  
S, M, L, XL, XXL  
Chainmail design in a cardboard sleeve.  
70% Australasian Merino. 30% Premium Cotton. Always 100% Plastic Free.



**MIDNIGHT BLACK**  
DE011  
S, M, L, XL, XXL  
Midnight Black socks made in Christchurch.  
70% Australasian Merino. 30% Premium Cotton. Always 100% Plastic Free.



# 100% RECYCLED CAPS



- 100% recycled PET fabric
- Structured 6 panel design
- Pre-curved peak
- Metal eyelets
- Leaf icon buckle fastener
- Eco-labelling on sweatband
- Fabric strap with gunmetal buckle

WHITE BLOCK

## Recycled Bottle Baseball Cap

DE012

Adjustable

This cap is made from 100% recycled PET plastic bottles. Duck yeah. Classic baseball cap with a sandwich peak and gunmetal buckle fastener.



MIDNIGHT BLOCK



SILVER OUTLINE



RUBY OUTLINE



EMERALD BLOCK

## Recycled Polyester Baseball Cap

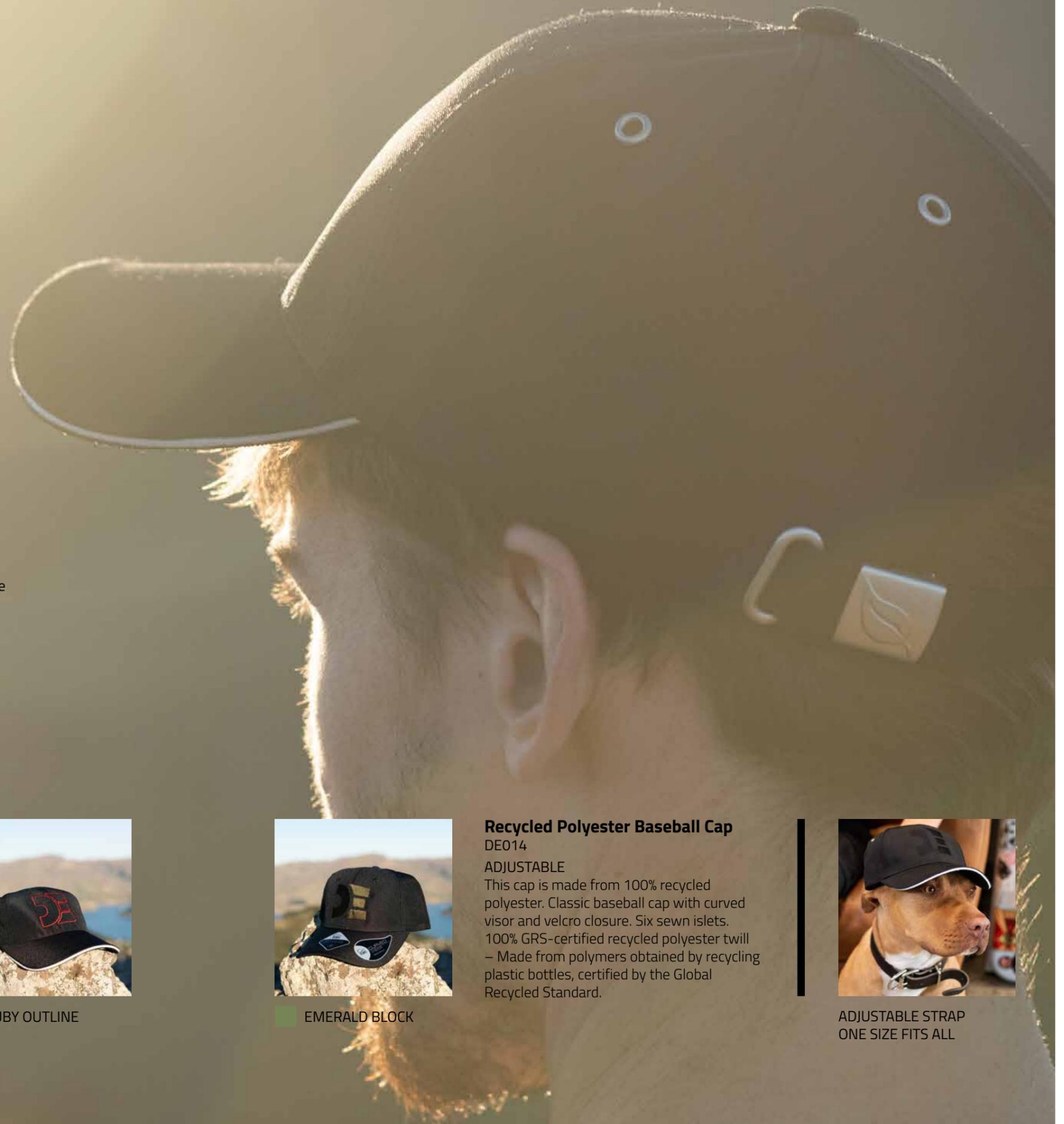
DE014

ADJUSTABLE

This cap is made from 100% recycled polyester. Classic baseball cap with curved visor and velcro closure. Six sewn islets. 100% GRS-certified recycled polyester twill – Made from polymers obtained by recycling plastic bottles, certified by the Global Recycled Standard.



ADJUSTABLE STRAP  
ONE SIZE FITS ALL



# DUCKEWE BAMBOO DECKS

Bamboo decks: custom designed for advanced performance.

Bamboo is a tougher, more sustainable alternative to Canadian maple which the continued overuse of is causing deforestation. Bamboo takes as little as two years to grow before harvest compared with forty years for maple. It is a much stronger material that also retains it's flex - outlasting our test months of hard grinds with barely a graze. The boards have been getting great feedback from the NZ skate community and have become a favourite with our sponsored skaters below.

Each DUCKEWE BAMBOO deck comes complete with a full printed graphic on the base and carbonised caramel finish on the top. Currently stocked in 8.25" only, we will expand this range in time.



We have been testing and refining our bamboo decks with Christchurch's top skaters to bring you a board that has huge pop and incredible endurance.

Watch Pauly Kauri and Moonboots tear it up at Knights Stream skatepark online:

[www.duckwebrand.com/decks](http://www.duckwebrand.com/decks)



## DUCKEWE BAMBOO DECK

DE101

standard 8.25" width with a mid-shallow concave. Designed using 2mm sheets of high quality bamboo in a 5 ply construction with a perpendicular layer at it's core for added strength. Decks weigh 1.3kg approx.

Samurai and Teal designs available Jan 2022.



Moonboots, Christchurch



Lochie Barrie, Christchurch



Callum McInnes, Wellington



Ryan Kearney, Mosgiel



# DUCKBREWE SKATE FESTIVAL 2021

On Saturday 16th January 2021, top skaters from all over New Zealand descended on Two Thumb Brewery, Christchurch for the first annual DUCKBREWE Skate Festival. What followed was a day of 'much merriment' with big sound systems, cold craftys, huge moves and big grins.

Civil Parks worked tirelessly alongside a team of volunteers for over 24 hours before the event in order to construct a goliath mini-ramp that was worthy of the occasion. 5 foot in places with 6 & 7 foot extensions, a spine and rollover at it's centre - it had the lot. Christchurch's top talent competed against skaters from Mangawhai, Dunedin, Wellington, Wanaka and more to battle it out for \$5K in prizes. Christchurch's Poppy Epic took away 1st place in the Womens event whilst bowlskiating champion Bowman Hansen won gold in the Mens and Myles Caughley from Wellington took first place in the Groms.

The festival was a day of music, street food & craft beer. Two Thumb Brewing Co. provided soft drinks by the ramp, craft beer in the brewery and a second outside bar in the courtyard serving DUCKBREWE on tap. El Taquito & Empire Chicken served up street food all day with El Taquito on site until midnight dishing out the goods. Deep Frequency supplied the epic ramp side sound system where DJs ET, Formatics, SUB:BASS & Infectiouss performed throughout the day. Tombstone Entertainment supplied our sounds and staging in the courtyard where Juana Kino & Infectiouss performed. Christchurch rock band Pieces of Molly sadly missed their performance slot due to the city's sound police. SUB:BASS ran the in-bar sound system where The Most Known Unknown spun vinyls late into the evening & the SUB:BASS duo rounded things off with some pumping D&B.

The event was made possible by a huge number of contributors including volunteers, local and national businesses. The five sponsors who funded prizes were Civil Parks, Yeah Gnar, Outsiders, Embassy & Duckewe. Skateboarding NZ provided the insurance for the event and their president, Chris Curran, led the panel of judges using an innovative digital judging system. Izzak Culvert of Outsiders Skate Store also judged alongside Raphael of Yeah Gnar to complete the panel. Captain Johnny MC'd the event, joined later by George Read for the finals & prize giving. Thanks is due to RDU for their digital advertisements and on-air interviews and to Bambi of SUB:BASS who helped organise the music and heave around some heavy gennies.

None of the above were paid for their contributions and all deserve a huge amount of thanks. The event was not-for-profit and even with the sound system and seating companies giving special deals, the tickets only contributed towards the cost of running the day. The phrase 'there's no money in skateboarding' is all too well known and when the community comes together to make these types of events possible it is a cause for celebration. Thank you to everyone involved.

Find the photos and video footage from the day at [www.duckwebrand.com/duckbrewe](http://www.duckwebrand.com/duckbrewe)

## MINI-CHIN CHAMPIONS

### GROMS

1. Myles Caughley
2. Connor O'Leary
3. Hugo Fischer
4. Jake Harris
5. Ary Cameron

### WOMENS

1. Poppy Epic
2. Krysta Ashwell
3. Gracey George
4. Gala Baumfield
5. Holly Reynolds

### MENS

1. Bowman Hansen
2. Stefan Robin
3. Rok Kupljen
4. Dan Kelcher
5. Tom Mitchell



Skate photography across the mag by Jacob Barber, Kim Wheeler, Kurt Langer, Natasha Grego & Patrick Rose



Civil Parks 'mini-chin' ramp, Duckbrewe Skate Festival, Two Thumb Brewery, Christchurch

# DUCKBREWE SKATE FESTIVAL 2022

On 30th & 31st December 2021, DUCKBREWE will return! This time inside of Rolling Meadows Festival hosted by SUB180 at The Bone Line Vineyard in scenic North Canterbury, we've traded urban for rural and with it gone from 300 to 3000 people!

Massive thanks to our festival hosts Sub180 & The Bone Line Vineyard and to ramp builders 44 Ramps with Gator Skins. Thanks to our sponsors Outsiders, Propaganda Streetwear & Skate, Yeah Gnar, Manual Mag, Spitfire Wheels with Irrom Distribution, ACE Trucks with Collab Distribution, Switch Espresso and SUBBASS as well as support from Red Bull New Zealand. The skater line up for this event is unreal with top talent competing from across the country. Let's make it another wild one for the skate world.

**DUCKBREWE 2**  
NEW YEARS EVE SKATE FESTIVAL 2021  
AT ROLLING MEADOWS  
30TH DECEMBER 2021 - 1ST JANUARY 2022  
@ THE BONE LINE  
376 RAM PADDOCK ROAD, BROOMFIELD 7462

**Rolling Meadows**  
30TH DECEMBER 2021 - 1ST JANUARY 2022  
LINEUP #1 A-Z

**ARIES • DOCUMENT ONE • FLOWIDUS  
MELOWNZ • STATE OF MIND • TRUTH  
KELVIN 373 • SELECTA J-MAN  
BISH • BLAINE STRANGER • CROSSY • DISRUPTA  
TERRENCE & PHILLIP • T1R • TWENTYTWO  
ABSOLEM • ANDY ZERO • ASHER • ARKADIAN • BAMBI • BLINKY  
BLOOM • BRITT • CATCH-22 • CODEM • DEEP NOTION • ELISARA  
ELLIE • GEO • INERTIA • J HOWLER • JUANA KINO & INFECTIOUS • KID REY  
LAMB • LEVI • LIGMA • MANTIS • MARY • MELT • MICHELE DUCRAY  
MISH & GREEN • MJ • MONIKA • MYLOH • NEVE  
PONZ • ROCHE & VLAW • RUST-E • SAV • SAVVY • SUB:BASS  
SHORTBALL • SIO • STOMPS • TIER ONE • TYLIE  
UNSUB & NOISEMAKER • WORTHY • YEN**

2 DAY STREET & RAMP COMP  
\$5000 IN PRIZES  
ENTRIES THROUGH INSTA  
#DUCKBREWE2

RAMP COURSE | STREET COURSE

SUB180 | TWO THUMB BREWING CO. | AMPS | CIVIL | Yeah Gnar | MANUAL MAG | SWITCH ESPRESSO

LX | SUB180 | DEEP FREQ



Rolling Meadows Festival site. The Boneline Vineyard, Broomfield, North Canterbury

# DUCKBREWE BEER

## BREW TALK



We love a good beer, a good beer den and a good brewery. Two Thumb have all three and that's why we love their joint for hosting events. The fact that Duckwe director Jack lived in Yorkshire for seven years and they brew perhaps the only Yorkshire Bitter in New Zealand - also helps!

When brewery co-owner Dave suggested brewing a collab beer for our big summer skate comp we were stoked. A Nelson Sauvín IPA at 6.4% it was a beast that rolled more than a few heads. Ask nicely and you might still find a bottle of Special Reserve Duckbreme behind the bar.

Expect a second Duckbreme collab beer release this summer at our Two Thumb skate comp on Sat 27th November. Find it on tap at Rolling Meadows Festival and at the bar until it's drunk.



Simon, bar manager, at Duckbreme Skate Fest



Working hard on the first photoshoot, inside bar

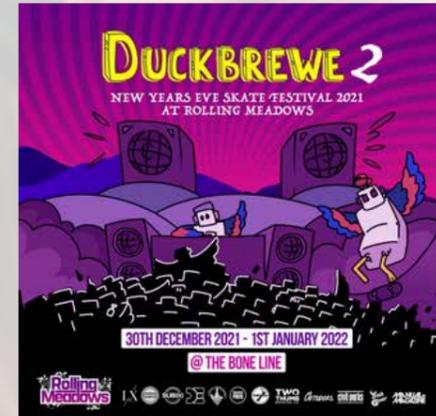


Dave, co-owner at Two Thumb Brewery



Beer mat swiggers and Duckbreme riggers - it all makes sense

# EVENTS: SUPPORTED, SPONSORED & HOSTED



## KING OF THE JUNGLE 1st August 2020

One of the craziest events we've ever been to. Imagine 200 people descending on Greenlane's city centre warehouse to watch skaters fire themselves down a 12ft drop in and launch over a giant pile of bark and plants. More than a few bruises and broken stems across the night, the buzz in the room was unreal. We were stoked to sponsor alongside Monstera & Men and Outsiders Skate Store with \$400 of merch, some Two Thumb beer and stick a tee rack up in the corner.

## DUCKBREWE SKATE FESTIVAL 16th January 2021

Our first major event and it was a biggun! What started out as wild ideas with Josh of Civil Parks whilst chatting at King of the Jungle soon turned into a major skateboarding event with some of New Zealand's top talent travelling huge distances to compete. Running any kind of event that gets people wanting to brew you a beer is something to celebrate. When the community wins too, happy days. Check pg.46 and our website for the full rundown on this monster. Plenty more untold yarns here, like that one with the noise police?!

## TWO THUMB JAM SESSION 19th September 2020

Following our first event at Two Thumb in February 2020, we went back again to host our first skate event and test things out for the big summer comp. The Two Thumb car park is a perfect sun trap for street skating, streetfood and a few cold crafties. Bambi of SUBBASS provided the tunes, Outsiders and Motorcycling Downunder lent the ramps and El Taquito the mexican delights. Stuart Roper's wall ride skid marks are still there a year later!

## OUTSIDERS CARPARK 2.0 6th March 2021

Outsiders Skate Store's second city centre skate comp. We supported with Duckbrewe beer as spot prizes and recorded the action.

## BOWLZILLA 27th March 2021

NZ's most well known skate competition. We were stoked to support with some spot prizes at Wellington's Annual bowl comp.

## THE SINGLE FIN MINGLE 2021 8th - 11th April 2021

Sumner's epic annual longboarding festival complete with live music. We were stoked to support with some merch as spot prizes.

## OCEAN WATER SWIM SERIES 2019-2022

We're onto our third year sponsoring the awesome Swim Fit & Abel summer race series held at Naval Point and Corsiar Bay, just down the road from Duckewe HQ. Led by the charismatic Dan Abel, there is a great community of open water enthusiasts we love supporting. If Duckewe attitude is about pushing yourself, it doesn't get much better than out in the cold water with these nutcases. Jack is aiming for his second 10km swim at their long distance lake event on Sunday 19th December 2021. Get into it!

## THE DUKE SURF & SKATE FESTIVAL 14th March 2021

Picture an amphitheatre by the sea sat just behind New Brighton pier, then fill it with ramps, rails, rad skaters, surfboards running back and forth and a packed out crowd of onlookers. We joined George Read of Cheapskates Skate Skool and Yeah Gnar for a great day of skating in the sun. George is the man on the mic when it comes to MCs and we love his mahi training up the groms. We sponsored with merch as spot prizes and helped organise a Civil Parks 1/4 ramp for the event that was finished on site by skaters as part of the show.

## COMMON AURA PARKOUR 7th July 2021

In a quieter industrial neighbourhood come nightfall, the MoveX Christchurch venue comes alive with parkour, tricking and more moves than your gran at bingo. Led by OG breakdancer Leerok Gonzales of Common Ground and supported by the Common Aura Parkour crew, the bros are giving their time to get the groms off the street and train up the next generation of performance artists. We were stoked to be invited along to support with some tees and get a how-to-backflip lesson from the pros. Our videographer Jacob Barber joined to capture some wild footage and help promote the cause.

## TWO THUMB STREET COMP 27th November 2021

As our Duckbrewe comp on NYE is 18+ this year, we're running a pre-event for groms... at a brewery! We'll be back at Two Thumb with sounds from SUBBASS to debut our newly built ramp set up and release the next summer batch of Duckbrewe beer. George Read is joining to MC our groms comp before the adults get a chance to test out some of the ramps that will be used for the street comp at Duckbrewe and test out the beer, too.

## DOUBLE RAINBOW JAM @ GREENLANE 3rd July 2021

An afternoon takeover session at 20 Southwark street with sounds from SUBBASS and ramps from Outsiders Skate Store. We hosted an off the radar jam session at the back of Greenlane HQ where Bambi of SUBBASS could test out his new bins whilst Pauly Kauri, Moonboots and James Kerehama could jump another one. We're renting a space here to build some new ramps for the summer comp season and get a few more skates in with Ben and the crew.

## DUCKBREWE SKATE FEST NO.2 ROLLING MEADOWS FESTIVAL 30th Dec 2021 - 1st Jan 2022

Roll up roll up. This is the big one. Picture a scenic vineyard, rolling hillsides, 3 big stages, 50+ acts, 8 internationals, craft beer, Boneline Vineyard's wine, street food and one crazy halfpipe being shredded by top skaters from all over New Zealand. Add a crowd of 3000 to the mix and you've got yourself one hell of a new years party! We'll be pulling out all the stops for this one. Check pg.48 for more details and be sure to follow the latest on our social feeds.

## THOMPSON PARK BOWL JAM 23rd October 2021

Yeah Gnar's annual skate competition at Thompson Park in New Brighton. This attracts some huge talent and will be much anticipated after a two year break. We're stoked to support with Duckewe merch and watch the action go down. Yeah Gnar are known as fantastic supporters of the New Zealand skate scene. They sponsor competitions around the country and are great advocates for womens rights. They promote equality in the sport through equal prizes in all their events. Check out [www.yeahgnar.nz](http://www.yeahgnar.nz) to learn more.

## WHAT'S NEXT?

We are always on the lookout for new and exciting events to get involved with. If it's local and has music, beer or rad sport going off, give us an invite. If it's not local, give us an invite too. We once supported a ball on the Thames Coast because someone reached out asking if we could help out with some prizes for their mens hamper... true story! We're only small but if the cause is worthy, we're committed. Instagram is our hub for the comms so check the gram for all our latest updates and info at: [www.instagram.com/duckwebrandco](https://www.instagram.com/duckwebrandco)

# AT THE MARKET



Market Stall at Southwark Street, Mid 2020 with sample decks

We've had the pleasure of working alongside the good people at Greenlane for over a year now and we're still continually blown away by this melting pot for local talent. From art expos & sustainability initiatives to underground party nights, Greenlane on Southwark Street is the community hub where good sh\*t happens. Find us at their monthly markets listening to some dub vinyls with Roots Fire Soundsystem or trading yarns with slap up sticker fiend Nat, of Portside Notebooks (spot his Teeth like Screwdrivers artwork on the bamboo deck above). Follow the Greenlane social feeds to find out their next market takeover location.



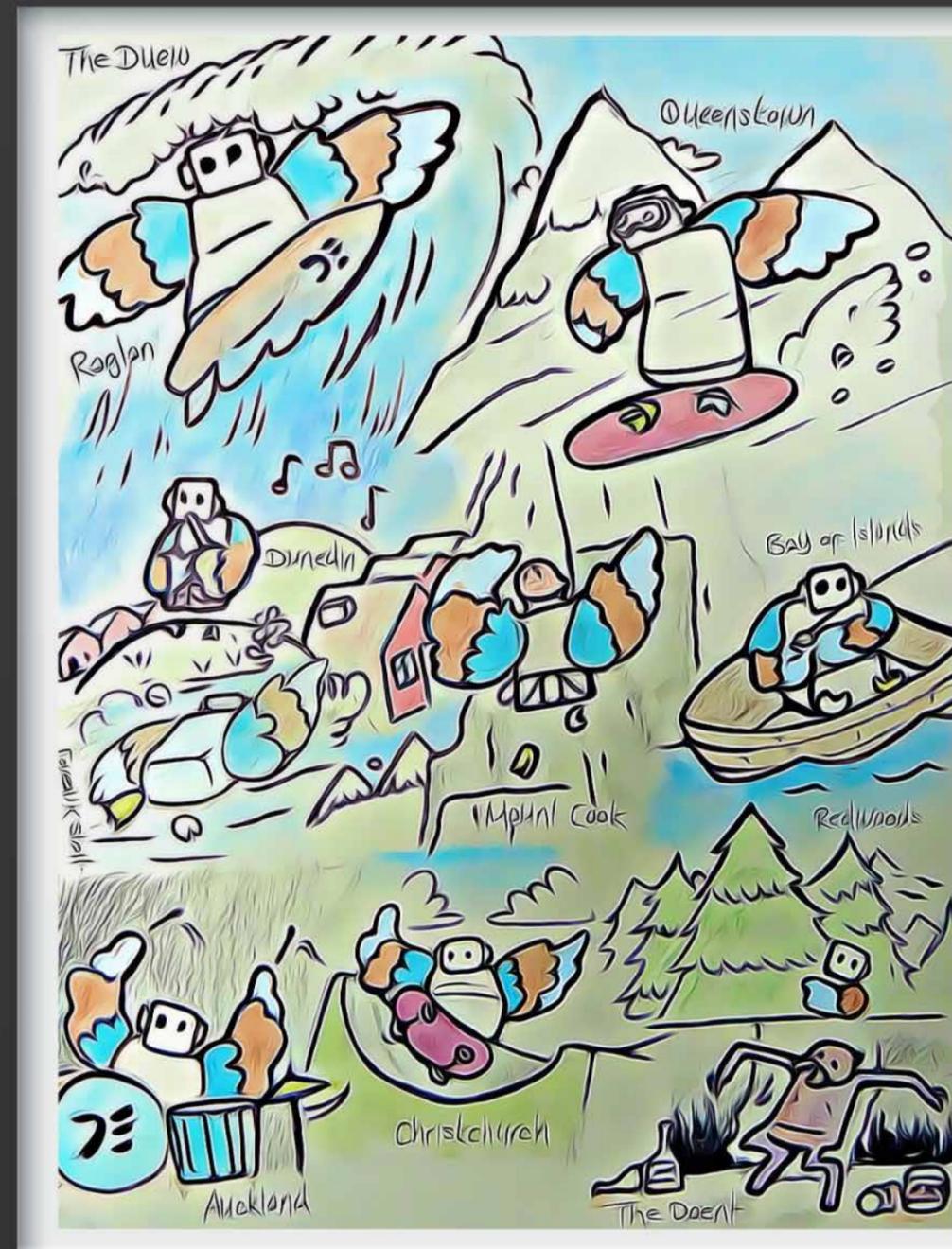
As part of our commitment to sustainability, we work with a group of small business owners connected by a passion for the environment. The Greenlane Collective is a network to share eco-ideas and resources, organise workshops and support each other on the journey. Duckewe has volunteered as part of the marketing team and is currently preparing to help run some local business networking events. Find out more and meet other small sustainable businesses at [www.greenlane.co.nz](http://www.greenlane.co.nz) and find us on the national small business network at [www.manaaki.io](http://www.manaaki.io)

# THE DUEW

Another part of the rich tapestry of Duckewe are the feathered and furry mascots which you find ever present on your NZ outdoor adventures. The DUEW, pronounced 'do', are the same in nature as they are in name. They're out there 'do'ing sh\*t.

This half-duck half-ewe creature was born from the idea that if you spend enough time grunting away on the hillside you'll become more animal than human. You'll stand firm against the elements and the water will roll off you - like water off a duck's back. We've all got some animal inside us, better it be the DUEW than the Doent! Look out for their mark on our gear. 

You might be waiting a while for the three book Tolkienesque novel, but it's brewing. Find more DUEWs on the next page...



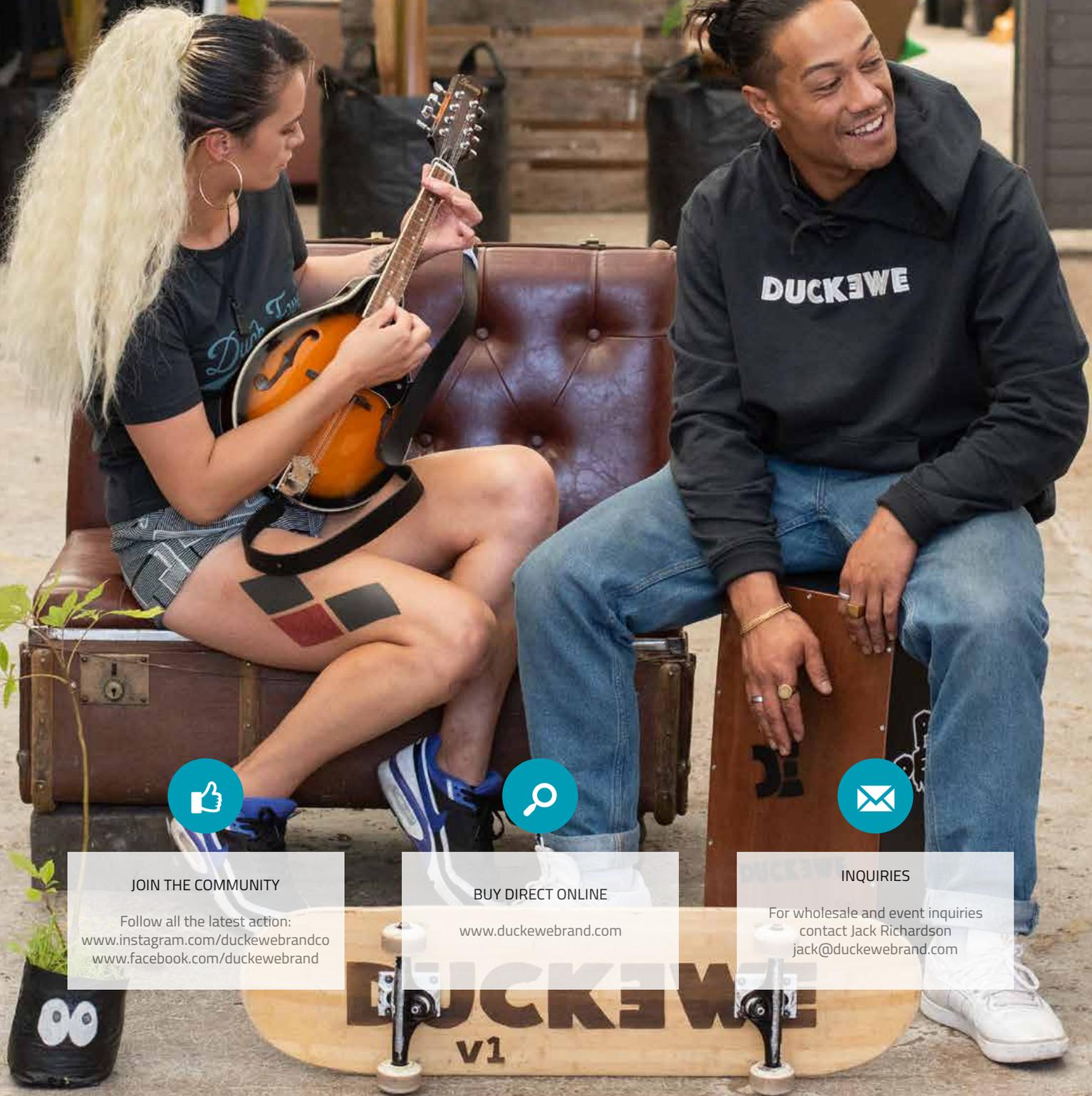
Artwork by Auckland artist Sam Hume





# DUCKEWE BRAND

ECO-STREETWEAR



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